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PRACTICE LIMITED TO ORAL AND MAXILLOFACIAL SURGERY
Diplomates, American Board of Oral and Maxillofacial Surgery

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NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL/DENTAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

If you have any questions about this notice, please contact Dr. Steven Cho, at 212-838-5895

A. OUR COMMITMENT TO YOUR PRIVACY

Our office is dedicated to maintaining the privacy of your medical information. In conducting our business, we will create records regarding you and the treatment and services we provide to you.

These records are our property. However, we are required by law:

- To maintain the confidentiality of your medical information.
- To provide you with this notice of our legal duties and privacy practices concerning your medical information.
- To follow the terms of our notice of privacy practices in effect at the time.

To summarize, this notice provides you with the following important information:

- How we may use and disclose your medical information.
- Your privacy rights in your medical information.
- Our obligations concerning the use and disclosure of your medical information.

CHANGES TO THIS NOTICE

The terms of this notice apply to all records containing your medical information that are created or retained by us. We reserve the right to revise, change, or amend our notice of privacy practices. Any revision or amendment to this notice will be effective for all of the information that we already have about you, as well as any of your medical information that we may receive, create, or maintain in the future. Our practice will post a copy of our current notice in our offices in a prominent location, and you may request a copy of our most current notice during any visit to our offices.

B. HOW WE MAY USE AND DISCLOSE YOUR MEDICAL INFORMATION

The following categories describe the different ways in which we may use and disclose your medical information. Please note that each particular use or disclosure is not listed below. However, the different ways we are permitted to use and disclose your medical information do fall within one of the categories. Please note that state law may further restrict how we use or disclose in certain situations medical information relating to HIV and AIDS, genetic testing, and substance abuse or mental health issues.

Treatment. Our practice may use and disclose your medical information to treat you. For example, we may ask you to undergo laboratory tests, and we may use the results to help us reach a diagnosis. Many of the people who work for our practice may use or disclose your medical information in order to treat you or to assist others in your treatment. Additionally, we may disclose your medical information to others that may assist in your care, such as other dentists, physicians, therapists, your spouse, or parents.

Payment. Our practice may use and disclose your medical information in order to bill and collect payment for the services and items you may receive from us. For example, we may contact your health insurer to certify that you are eligible for benefits (and for what range of benefits), and we may provide your insurer with details regarding your treatment to determine if your insurer will cover, or pay for, your treatment. We also may use and disclose your medical information to obtain payment from third parties that may be responsible for such costs, such as family members. Also, we may use your medical information to bill you directly for services and items.

Health Care Operations. Our practice may use and disclose your medical information to operate our business. These uses and disclosures are important to ensure that you receive quality care and that our practice is well run. As examples of the ways in which we may use and disclose your information for our operations, our practice may use your medical information to evaluate the quality of care you received from us, or to conduct cost-management and business planning activities for our practice. Further, we may disclose your information to dentists, physicians, nurses, students, and other personnel for review and learning purposes.

Appointment Reminders. Our practice may use and disclose your medical information to remind you that you have an appointment.

Laboratory Results. Our practice may mail a copy of laboratory results to your home. Our practice will at times leave a message in your home that laboratory test results are available, and to please call us to discuss them.

Treat Alternatives/Health-Related Benefits and Services. Our practice may use and disclose your medical information to inform you of treatment alternatives and/or health-related benefits and services that may be of interest to you.

Marketing. We may use your medical information to make a marketing communication to you that (i) occurs in a face-to-face encounter with you; (ii) concerns products or services of nominal value; or (iii) concerns our health-related products or services, or those of another party, provided that we tell you that we are the party communicating with you, and that we tell you if we have received, or will receive, directly or indirectly, and money or other remuneration for making the communication to you. If you do not want to receive marketing communications (other than those that are in a newsletter or other general communication device), please contact **Dr. Steven H. Cho, at 121 East 60th Street, New York, NY 10022.**

In addition, if we ever use or disclose your medical information to communicate with you based on your particular health status or condition, we will explain to you why you received the communication, and how the product or service relates to your health.

Required by Law. We will use or disclosure medical information about you when required by applicable law.

Public Health Activities. Our practice may disclose your medical information for public health activities, including generally:

- To prevent or control disease, injury or disability.
- To maintain vital records, such as births and deaths.
- To report child abuse or neglect.
- To notify a person regarding potential exposure to a communicable disease.
- To notify a person regarding a potential risk for spreading or contracting a disease or condition.
- To report reactions to drugs or problems with products or devices.
- To notify individuals if a product or device they may be using has been recalled.
- To notify appropriate government agency(ies) and authority(ies) regarding the potential abuse or neglect of an adult patient (including domestic violence); however, we will only disclose this information if the patient agrees or we are required or authorized by law to disclose this information.
- To notify your employer under limited circumstances, related primarily to workplace injury or illness or medical surveillance.

Abuse, Neglect, and Domestic Violence. We may disclose your medical information to a government authority if we believe you are a victim of abuse, neglect, or domestic violence. If we make such a disclosure, we will inform you of it, unless we think that informing you places you at risk of serious harm or, if we were to inform your personal representative, is otherwise not in your best interest.

Health Oversight Activities. Our practice may disclose your medical information to a health oversight agency for activities authorized by law. Oversight activities can include, for example, investigations, inspections, audits, surveys, licensure and disciplinary actions; civil, administrative, and criminal procedures or actions; or other activities necessary for the government to monitor government programs, compliance with civil rights laws, and the health care system in general.

Lawsuits and Similar Proceedings. Our practice may use and disclose your medical information in response to a court order, if you are involved in a lawsuit or similar proceedings.

Law Enforcement. We may release medical information for law enforcement purposes if served with a court order.

Coroners, Medical Examiners, and Funeral Directors. Our practice may release medical information to a coroner or medical examiner. This may be necessary, for example, to identify a deceased person or to determine the cause of death. We may also release medical information about patients to funeral directors as necessary to carry out their duties.

Organ and Tissue Donation. We may use or disclose your medical information to organizations that handle organ and tissue procurement, banking, or transplantation.

Research. Under certain circumstances, we may use and disclose medical information about you for research purposes. All research projects, however, are subject to a special approval process. This process evaluates a proposed research project and its use of medical information, in order to balance research needs with patients' need to privacy of their medical information.

Before we use or disclose medical information for research, the project will have been approved through this research approval process, but we may, however, disclose medical information about you to people preparing to conduct a research project, so long as the medical information they review does not leave our premises.

Serious Threats to Health or Safety. Our practice may use and disclose your medical information when necessary to reduce or prevent a serious threat to your health and safety or the health and safety of another individual or the public. Under these circumstances, we will only make disclosures to a person or practice able to help prevent the threat.

Specialized Government Functions. Our practice may disclose your medical information if you are a member of U.S. or foreign military forces (including veterans) and if required by the appropriate military command authorities. In addition, our practice may disclose your medical information to federal officials for intelligence and national security activities authorized by law. We also may disclose your medical information to federal officials in order to protect the President, other officials or foreign heads of state, or to conduct investigations.

Furthermore, our practice may disclose your medical information to correctional institutions or law enforcement officials if you are an inmate or under the custody of a law enforcement official. Disclosure for these purposes would be necessary: (i) for the institution to provide health care services to you, (ii) for the safety and security of the institution, and/or (iii) to protect your health and safety or the health and safety of other individuals.

Workers' Compensation. Our practice may release your medical information for workers' compensation and similar programs.

C. OTHER LIMITATIONS

In accordance with state law, we will further limit the disclosure to third parties of any information concerning HIV-related testing or status, genetic testing, and certain substance abuse or dependence treatment.

D. YOUR RIGHTS REGARDING YOUR MEDICAL INFORMATION

You have the following rights regarding the medical information that we maintain about you:

Requesting Restrictions. You have the right to request a restriction in our use or disclosure of your medical information for treatment, payment or health care operations. Additionally, you have the right to request that we limit our disclosure of your medical information to individuals involved in your care or the payment for your care, such as family and friends.

We are not required to agree to your request; however, if we do agree, we are bound by our agreement except when otherwise required by law, in emergencies, or when the information is necessary to treat to you. In order to request a restriction in our use or disclosure of your medical information, you must make your request in writing to **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**. Your request must describe in a clear and concise fashion: (i) the information you wish restricted; (ii) whether you are requesting to limit our practice's use, disclosure or both; and (iii) to whom you want the limits to apply.

Confidential Communications. You have the right to request that our practice communicate with you about you health and related issues in a particular manner, or at a certain location. For instance, you may ask that we contact you by mail, rather than by telephone, or at home, rather than work. You do not need to give a reason for your request.

In order to request a type of confidential communication, you must make a written request to **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**, specifying the requested method of contact, or the location where you wish to be contacted. Our practice will accommodate reasonable requests.

Inspection and Copies. You have the right to inspect and obtain a copy of the medical information that may be used to make decisions about you, including patient medical records and billing records. You must submit your request in writing to **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022** in order to inspect and/or obtain a copy of your medical information. Our practice may charge a fee for the costs of copying, mailing, labor and supplies associated with your request. Our practice may deny your request to inspect and/or copy in certain limited circumstances; however, you may request a review of our denial. Reviews will be conducted not by the person that denied your request, but by another licensed health care professional chosen by us.

Amendment. You may ask us to amend your medical information if you believe it is incorrect or incomplete, and you may request an amendment for as long as the information is kept by or for our practice. To request an amendment, your request must be made in writing and submitted to **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**. You must provide us with a reason that supports your request for amendment. Our practice will deny your request if you fail to submit your request (and the reason supporting your request) in writing. Also, we may deny your request if you ask us to amend information that is:

- Accurate and complete.
- Not part of the medical information kept by or for the practice.
- Not part of the medical information which you would be permitted to inspect and copy; or
- Not created by our practice, unless the individual or entity that created the information is not available to amend the information.

A written statement of your challenge to the accuracy of the information in the record will become a permanent part of your record with our practice and will be released with the record.

Accounting of Disclosures. You have the right to request an accounting of disclosures. An accounting of disclosures is a list of certain disclosures our practice has made of your medical information. In order to obtain an accounting of disclosures, you must submit your request in writing to **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**. All requests for an accounting of disclosures must state a time period that may not be longer than six years and may not include dates before April 14, 2003. The first list you request within a 12-month period is free of charge, but our practice may charge you for additional lists within the same 12-month period. Our practice will notify you of the costs involved with additional requests, and you may withdraw your request before you incur any costs.

Right to a Paper Copy of This Notice. If you received this notice in electronic form (e.g. e-mail) you are entitled to receive a paper copy of our notice of privacy practices. You may ask us to give you a copy of this notice at any time. To obtain a paper copy of this notice, contact **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**.

Right to File a Complaint. If you believe your privacy rights have been violated, you may file a complaint with our practice or with the Secretary of the Department of Health and Human Services Tommy Thompson 200 Independence Avenue SW Washington, DC 20201. To file a complaint with our practice, contact **Dr. Steven H. Cho at 121 East 60th Street, New York, NY 10022**. All complaints must be submitted in writing.

You will not be penalized or retaliated against for filing a complaint.

Right to Provide an Authorization for Other Uses and Disclosures. Our practice will obtain your written authorization for uses and disclosures that are not identified by this notice or are not permitted by applicable law. Any authorization you provide to us regarding the use and disclosure of your medical information may be revoked at any time in writing. After you revoke your authorization, we will no longer use or disclose your medical information for the reasons described in the authorization. Of course, we are unable to take back any disclosures that we have already made with your permission. Please note that we are required to retain records of your care.